bonfy.ai

Bonfy Adaptive Content Security™ (Bonfy ACS™)

Content, whether AI or human-generated, can introduce organizations to inevitable and severe risks including cyber, privacy, and compliance exposures. Information leakage, misinformation, IP protection violations, and toxicity will impact end-user trust and the business' reputation.

Content Security for the AI Age

Information leakage, breaking customer trust, and violations of privacy and other regulatory compliance requirements are common risks of doing business, and for decades, we've tried to understand, mitigate, prevent them. Traditional data security solutions have chipped away at the problem, using a combination of pattern matching and basic classification, but we're still left with high instances of false positives, enormous blind spots (aka false negatives), and giant teams trying to put out all the risk fires. With GenAI now a part of the mix, the risk landscape has expanded, and legacy tools cannot keep up. A new way is needed.

Effortlessly safeguard your enterprise's critical content and unstructured data with the Bonfy Adaptive Content Security (Bonfy ACS) platform. This state-of-the-art SaaS platform delivers unmatched precision, using advanced AI to detect and prevent content risks in motion. From emails to documents, contracts to sales tools, all data is monitored and analyzed

Bonfy goes beyond conventional content security by auto-learning your business' unique business context and generating a dynamic and customizable Knowledge Graph. This enables an entity-aware content analysis, answering questions like "who this content is all about?" and "whose PII's, if any, are about to be shared?".

Bonfy ACS delivers enterprise-wide scalability with seamless integration into leading SaaS applications, communication platforms, and security controls through built-in connectors and robust APIs. Bonfy doesn't just secure your content; it empowers proactive action through micro-tagging, real-time classification, and automated responses to instantly mitigate risks.

Customizable dashboards provide real-time insights into threats and protection states, while out-of-the-box policies ensure compliance is streamlined across all major regulatory frameworks and common best practices.

Key Benefits

Purpose-Built
Addresses trust issues, information leaks, compliance violations, and record integrity in GenAI content.

Accurate Risk Detection
Uses AI-enabled technology and business context to detect risks without error-prone methods.

Comprehensive Coverage
Manages risks in GenAI applications, human-created content, and traditional systems.

Post-Generation Analysis
Analyzes content after creation, agnostic to generation techniques and edits, suitable for SaaS, Shadow AI, and custom applications.

Post-Generation Analysis
High accuracy and out-of-the-box policies ensure fast implementation and reduced costs.

Contact Us

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Key Features

- Detects and prevents content risks in motion or at rest.
- Supports various SaaS applications and communication platforms such as Microsoft 365 Mail, Microsoft 365 Entra, Google Mail, Salesforce CRM, HubSpot, Slack, SMTP-based email flow and more.
- Analyzes a broad set of files and attachments, like PDF, O365 files, CSV, RTF, HTML, Archives (ex. Zip)
- Uses auto-learning for business context creation and entity-aware, highly accurate analysis.
- Combines advanced AI technologies for identifying entities, PII's, user-defined topics, legal disclaimers, and toxic content.
- Includes out-of-the-box policies for information leakage, customers trust, privacy, and communication safety
- Provides flexible policy builder to address any content/unstructured data exposures
- Generates findings and events, including severity level, confidence level, and custom tags
- Handles risk events with optional enforcement actions, and integration with notification systems and SIEM solutions
- Offers executive visibility through customizable dashboards.
- Delivery: SaaS; Flexible hosting options.

Customer Platform Integrations

- Google Mail
- Hubspot
- Microsoft 365 Entra
- Microsoft 365 Mail
- Salesforce
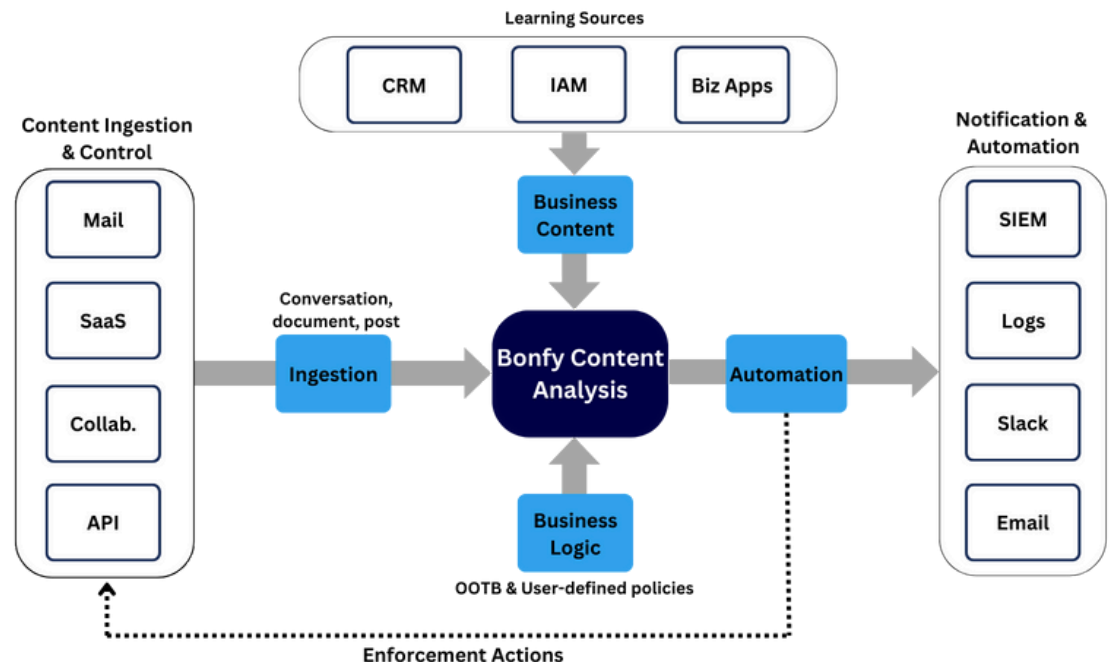- Slack
- SMTP

Featured Use Cases / Apps

- Customer / outbound communication
- AI governance (ex - bias, privacy infringement, and misuse)
- SaaS apps embedding GenAI (ex - Microsoft 365 Copilot)
- Custom applications
- Documents tagging and classification
- Shadow AI

Delivery & Platform Capabiltiies

- SaaS
- Single- and multi-tenant operation
- Bring Your Own Cloud (BYOD) option
- Multi-Factor Authentication (MFA)
- Role-Based Access Control (RBAC)
- Bring Your Own Cloud (BYOC) Operation
- Audit log
- Pseudonymization for LLM use

Out-of-the-Box Policies

- Customers trust
- Privacy
- Information leakage
- Communication safety

About Bonfy

Bonfy.AI's adaptive content security solution, Bonfy ACS™, ensures your organization's content is always safe and compliant, instilling confidence and trust. Acting as a guardian AI, our solution analyzes both GenAI-generated and human-created content, detecting and preventing risks related to cybersecurity, privacy, regulatory compliance, IP protection, business liabilities, and reputational exposures.

Unlike traditional DLP solutions, Bonfy ACS is purpose-built for the unique challenges and exposures posed by GenAI, such as breaking trust and information silos, leaking customer information and intellectual property, violating compliance requirements, and the loss of record integrity. Its AI-enabled technology, leveraging business context and business logic, accurately detects risks in any content and does not rely on error-prone pattern matching, pre-labeled information, or generic classifiers to identify risk. With its modern design, very high accuracy, and out-of-the-box policies, Bonfy ACS delivers quick time to value. By augmenting or replacing DLP and other unstructured data security tools, Bonfy ACS significantly lowers the total cost of ownership (TCO) by reducing the propensity for false positives or negatives and the time and resources spent on investigating and resolving security alerts.

Trusted by regulated and risk-conscious organizations, Bonfy mitigates business risks and ensures compliance with regulatory requirements and internal policies. We empower organizations to leverage GenAI innovations confidently, knowing their content is secure and trustworthy.

Get a Demo Today

Want to see the Bonfy ACS in action? Schedule a live demo today.