

# Bonfy Adaptive Content Security™

Next-Gen Data Loss Prevention for AI risks to detect and prevent leaks, misinformation, IP misuse, and toxic content before it damages trust or reputation.



## Next-Gen DLP for the AI Age

GenAI brings new risks, data leaks, compliance failures, broken trust, that legacy DLP can't keep up with. Bonfy ACS delivers a smarter solution: AI-powered, context-aware protection for both human and AI-generated content.

By building a dynamic Knowledge Graph, Bonfy ACS understands your business, eliminating false positives and blind spots. It integrates seamlessly across SaaS, comms, and security platforms, with deep Microsoft 365 and Copilot integration, empowering real-time classification, automated response, and compliance-ready visibility across the enterprise.



### Precise Content Analysis

Provides accurate content analysis by understanding the business context with risk-based remediation that detects and prevents 10X more real-world risk scenarios while dramatically reducing false positives.



### Universal Compatibility

Works seamlessly with both AI-generated and human-edited content across the entire Microsoft 365 ecosystem including Copilot, Mail, SharePoint, Entra, and Purview.



### Uniform Business Logic Application

Ensures consistent enforcement of corporate policies and regulatory compliance requirements across all Microsoft content with automated labeling, audit-ready reporting, and GenAI explanations for policy triggers.



### Risk Detection in Communication Channels

Identifies and prevents risks in Microsoft platforms including Mail, Teams, and SharePoint, with comprehensive analysis of email body, attachments, and collaboration content.



### Contextual Sensitivity Labels

Automatically tags risky content in data stores such as SharePoint with automated, contextual data labeling and classification to support AI readiness and compliance mandates, leveraging Purview Sensitivity Labels.



### Utilizes Content at Rest Controls

Applies security measures to stored content to protect it from oversharing with continuous monitoring of data at rest with real-time streaming analysis whenever content or permissions change.



### Ease of Deployment and Quick Time to Value

Intuitive setup process, with out of the box policies, ensures quick installation and deployment in just a few simple steps, designed to work hand-in-glove with Microsoft tools.



### Enhanced Microsoft 365 Security Coverage

Comprehensive Copilot protection stops sensitive data from reaching LLMs and prevents confidential outputs, enabling safe, compliant AI adoption.

## Key Features & Capabilities

- Detects and prevents content risks in motion and at rest across SaaS and communication platforms (Microsoft 365, Google Mail, Salesforce, Slack, and more).
- Deep Microsoft 365 integration delivers real-time protection for Mail, SharePoint, Entra, Purview, and Copilot with identity governance, contextual labeling, and access control.
- Supports multiple file types with auto-learning for context-aware analysis, detecting sensitive data (PII, IP, toxic content) and applying entity risk scoring.
- AI-driven prioritization cuts false positives while surfacing high-impact threats. Preconfigured policies for IP, privacy, PCI, and communication safety, plus a flexible builder for custom needs.
- Intuitive Microsoft-aligned policy management, dashboards, and automated enforcement available as SaaS or BYOC.).

## Out-of-the-Box Policies

- Customers trust
- Privacy
- Intellectual Property leakage
- Communication safety
- PCI
- Sensitive Events (ex – M&A, RIF, ...)

## Featured Use Cases / Apps

- Mitigating risk in outbound communication
- Microsoft Copilot Risk Management (upstream and downstream)
- Internal oversharing monitoring and control
- AI governance- sanctioned applications, shadow AI
- Protecting customers trust silos/sensitive info
- Contextual data labeling for AI Data Security
- Avoiding IT secrets and PII sprawl in internal systems

## Customer Platform Integrations

- Microsoft 365
  - Mail
  - SharePoint
  - Entra
  - Purview
  - Copilot
- Hubspot
- Google Mail
- Rapid7 InsightIDR
- Salesforce
- Slack
- SMTP mail flows

## Differentiators as a Next-Gen DLP solution provider

- **AI-powered contextual intelligence** delivers accurate risk detection across unstructured data, surpassing pattern matching or generic classifiers.
- **Unified protection** of content across emails, documents, messaging apps, and Microsoft 365 Copilot, whether in motion or at rest.
- **Self-learning algorithms** adapt to business changes, applying entity risk scoring to cut false positives and speed investigations.
- Ensures **compliance** with GDPR, HIPAA, PCI, and CCPA through customizable policy automation.
- **Integrates seamlessly** with SaaS platforms and incident response systems, with deep Microsoft 365 coverage.

## About Bonfy

Bonfy ACS is a next-gen DLP platform for the AI era, using contextual intelligence, behavioral analytics, and adaptive remediation to protect sensitive data while enabling secure AI adoption. With deep Microsoft 365 and Copilot integration, it powers safe collaboration, high accuracy, out-of-the-box policies, and fewer false positives—lowering costs and accelerating value.

Trusted by regulated organizations, Bonfy reduces risk, ensures compliance, and enables confident GenAI adoption.